

# Job Hunting in Industry and Academia

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[www.cs.unh.edu/~ruml/papers/job-hunting.pdf](http://www.cs.unh.edu/~ruml/papers/job-hunting.pdf)

# My Background

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Introduction

■ My Background

■ Basic Advice

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1. PhD in heuristic search at Harvard, –2002
  - interviews: 0 academic, 2 industry, 1 postdoc
2. Researcher at Palo Alto Research Center (PARC), 2002–2007
  - group manager, 2005–2007
  - participated in many hiring cases, led one
3. Asst prof at University of New Hampshire (UNH), 2007–
  - interviews: 2 universities, 1 college

# Basic Advice

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- Psychologically hard, but you learn about yourself
  - ◆ There are many applicants. Many try once.
- Lots of work, usually at a bad time
  - ◆ Delay thesis polish?
- It matters, but there isn't one solution
- Be friendly — it's a small world
  - ◆ other people often willing to help
- **Maybe 50% is up to you**, much is unknowable
  - ◆ luck  $\propto$  preparation
- Do the next job up

Introduction

**Their View**

- Everyone
- Schools
- Other

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# What They're Thinking

- Is this someone I want to spend 5–20 years with?
- Complementary with existing capabilities?
  - ◆ Someone there likes you
- Will you accept?
  - ◆ Offer is high stakes for them
  - ◆ CRA shows many positions unfilled
  - ◆ Provide your reasons

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■ Schools

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## Research schools

- Can you bring in grant money and students?
- Are you connected?

## Teaching schools

- Is this person ready and committed to teach our students?
  - ◆ culture can be very different

## Industrial Lab

- Can you present to (and convince) a client?
- Are you good (by my definition)?
- Will you do applied work without prodding?
  - ◆ (careful with claims on 'real-world problems')
- Can I think of multiple current or upcoming projects you could help with?
- Will you let us go after new work?

## Postdoc

- Will you bring new ideas?
- Will you work without supervision?
- Can you manage an on-going or upcoming project?

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# Process



# Applying

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- network early
- deploy your advisor (they may live in fantasy world)
- don't apply where you wouldn't go

# Application Materials

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- cover letter not insignificant
- sell your field
- statement should be proto grant proposal
- CV should be complete but not ridiculous
  - ◆ track as you go
- letters from outside your school and country
  - ◆ 4 letters don't hurt
  - ◆ if you're not sure, ask if they have time and can write a strong letter
  - ◆ it looks bad if they write a generic letter - help them!
- for me, packaging shows attention to detail
  - ◆ scan your signature, use LaTeX
  - ◆ buy acrobat if necessary
- summarize teaching evaluations, even for labs

# Job Talk

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- more important than learning their names
- sleep = prep for questions
- labs may ask more
- choose work carefully
- don't snow
- significance
- teach: emphasize motivation, intuition, significance
- cite others, use their pictures (w/ attribution)
- remote presenter, but don't go too fast
- name, title, #/# in footer. use color, graphics, but no effects

# Interview

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- what is your goal?
  - ◆ in industry: NOT more of the same
  - ◆ think big
- what do you like about the job opportunity?
- have explanation for
  - ◆ any missing years
  - ◆ why not academia/other school
- never negative
- have questions to ask
  - ◆ where does money come from? how does acquisition work?
  - ◆ travel? books? interns/students?
- dress like colleague (eg, shirt, carry sportcoat, no tie)

# Negotiation

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- you might not have much leverage, but asking shows you have a plan
- be clear about your needs, tie them to goals
  - ◆ date?, relocation reimbursement?, hardware?
- be nice: your contact is probably not the decider
- take a break
- make sure your thesis is done

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# Conclusion

# Resources

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- CRA list and newsletter.
- ACM?
- Rick Reis, *Tomorrow's Professor*
- Goldsmith et al, *Chicago Guide to Your Academic Career*
- Michael Ernst, Stephanie Weirich (remember: superstars)

# Summary

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■ Advertising

- Hard, but you learn about yourself
- Be friendly — it's a small world
- Maybe 50% is up to you

Good luck!



# The University of New Hampshire

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Tell your students to apply to grad school in CS at UNH!



- friendly faculty
- funding
- individual attention
- beautiful campus
- low cost of living
- easy access to Boston, White Mountains
- strong in AI, infoviz, networking, systems, bioinformatics

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